

101

C O L L I N S

The 101 Quarterly

Autumn 2010

New look! New Design! New Opportunities!

Update on 101 Developments

Rupert Bunny: Artist in Paris

Sur La Tête



Rupert Bunny, Australia 1864–1947, lived in Europe 1884–1933 - Courtesans in the countryside (Courtesans à la campagne) (c. 1920)
Oil on canvas - 180.5 x 180.0 cm, National Gallery of Victoria, Melbourne - Felton Bequest, 1946



Peter Calwell

From the Inside

I trust that 2010 commenced for everyone working within 101 Collins Street in a positive and productive manner. It is certainly pleasing to observe the general environment of optimism that can now be felt throughout the building.

As planned the program to rejuvenate the ground floor foyer areas of the building commenced in January this year. We are very pleased with the progress of this project and the results that have already been achieved. It will now only be a short time before the 1st stage can be unveiled.

Within this edition of the magazine Ross Boreham has provided a detailed update of the current status of our programs which I trust you will find of interest. We will continue to provide updates throughout 2010 and will ensure that everyone is kept well advised of the various activities that are taking place throughout the building.

Any feedback will always be welcome.

If there are any tenants who would like more detailed descriptions of what is taking place or to inspect some of the back of house operations within the building please let me know as we could then arrange for this to take place.

It now seems like it was some time ago however I would like to sincerely thank all tenants and everyone from the 101 community for the very generous support that was given to the Anglicare Christmas Toy and Food appeal that was held within the ground floor foyer during December last year.

This is a most worthwhile cause and the continuing support that has been provided is very much appreciated. Many under privileged children will have benefitted from this generosity.

A big thank you also to the Freehills choir who again performed during the Christmas period as I know that their performances are very much enjoyed by all and now very much a part of the Christmas period within 101 Collins Street.

Our waste disposal and recycling consultants, Great Forest have written a very interesting article for this edition of the magazine which I believe is both relevant and interesting.

It is worth noting that the industrial waste levy in Melbourne and provincial centres will double from the current \$15 per tonne to \$30 per tonne in 2010/11 and by a further \$10 per tonne in 2011/12.

Waste disposal and recycling has become, and will remain, a very important point of focus for building management and a vital component of our ongoing sustainability strategy.



Alison Waters

From the Editor's desk

Clearly 2010 is a year of great change and opportunity. In keeping with these exciting times you will find the 101 Quarterly Magazine has a new look, a new design, and a greater opportunity for our tenants to participate and join the conversation.

In this edition Will Cole, Bell Potter Securities reviews Shankar Vedantam's new book "The Hidden Brain". David Stelter senior partner Boston Consulting Group, Boston, has recently been at BCG in 101 to promote his new book co written with Boston Consulting colleague David Rhodes - Accelerating Out of the Great Recession. We review his book and the ramifications for Australia in our Hot Text page. Tom Gumley, Partner, Freehills Patent & Trade Mark Attorneys has contributed a quirky article The Innovation Patent and the Taco.

101 architects, Bates Smart, have worked closely with 101 management over a period of many years to ensure 101 Collins Street remains the premium address in Melbourne's CBD. Roger Poole, Chairman of Bates Smart talks us through some of the new and exciting developments at 101 including strategies to enhance the aesthetic and further develop 101's environmental credentials. You can also read 101 consultant, Natasha Mills, Great Forest Australia, article on Climate Change.

The 101 corporate community is certainly a multi faceted and diverse group with a myriad of cultural interests and pursuits as you can see by the images on our social page. Our Rupert Bunny cover picture

introduces us to the feature article Rupert Bunny: Australian Artist in Paris. The Macquarie Group is the principal sponsor of this sensational exhibition at the NGV.

During his life the work of artist Rupert Bunny made an indelible mark on the Australian and international art scene, especially Bunny's Belle époque atmospheric paintings of beautiful women, lolling about in tranquil languor like 19th century Russian aristocrats. The scenes he paints are other worldly many based on Homeric myths. Bunny is an artist who extensively uses "alla prima" brushwork and vibrant, clashing colours. This is a very romantic exhibition and the languor of these privileged women is catching - you immediately feel yourself slowing your pace.

By now many of my readers of the 101 Quarterly will know of my passion for the art of millinery. Whenever I want to rethink a business strategy I take a page out of Edward de Bono's "seven hats technique" and put on a new hat. Recently I was privileged to attend the opening of Hats - An Anthology by Stephen Jones at the Queensland Art Gallery - the result of a collaboration between London's Victoria and Albert Museum and international milliner Stephen Jones. This exhibition draws us into some fabulous flights of fancy, historical and contemporary, and is perfectly presented in the wonderful elegant spaces of the Queensland Art Gallery.

Our high fashion 101 tenants Harrolds and Cose Ipanema have a fabulous international range of hats for both women and men that offer you an opportunity to engage in the mystique of millinery.

Amicalement Alison



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COMPETITIONS

Please note: Contact details may be used by our competition sponsors



Amber Earrings from Ashley Jewellers

There is a fantastic prize from Ashley Jewellers for this edition of the Magazine. Yvonne is offering a beautiful pair of earrings. They are hand-made silver with honeycomb natural baltic amber and are valued at \$400.

To be eligible, send your name, company and contact details to ashley@ashleyopals.com.au with 101 Amber Earrings in the subject line, by 3 May.



24 Moons – the Modern Day Speakeasy

Win an evening for 6 at 24 Moons valued at \$820. For your chance to win, email your name, company and contact details to comp101@24moons.com.au with the subject heading '101 Winter 2010 Draw'. See Page 15 for details.



The Swiss Club

The Swiss Club is offering a competition prize of a 3 course lunch for four (your choice from the a la carte menu) with a bottle of champagne on arrival, a vintage red and a vintage sticky (sweet dessert wine) and coffee or tea to finish. The prize is valued at \$450. To be in the competition, send your name, company and contact details to swissclub@hotmail.com by 3 May.

Read more about the Swiss Club on page 18.



Collins Quarter Lunch or Dinner for Four

Collins Quarter would like to offer a 2 course lunch or dinner for 4 people including a glass of wine valued at \$220. See our review on Page 21. To be eligible, send your name, company and contact details to info@collinsquarter.com with 101 Collins Quarter in the subject line by 3 May.



Exclusive Grand Hyatt City Club Membership Offer

New members from 101 joining City Club before 30 June will have the joining fee waived (normally \$200) and will receive 10% off their membership. Plus, they will go into the draw to receive a free 6 months membership. See page 13 for details.

Competition Results

Collins Kitchen Lunchtime Indulgence – Deanna Black, Bell Potter
Rathdowne Cellars Christmas wines – Kate Hill, Bell Potter

Update On Green Building Fund Works



by Ross Boreham,
Senior Manager Engineering & Sustainability.
101 Collins Street



101 Collins Street Management have an on-going programme of Capital Works which are specifically targeted at ensuring this asset continues to perform at the premium level.

Accordingly, our "continuous improvement" Capital Works programme targets three specific areas for building upgrades: -

- Building efficiency improvements (e.g. energy, water, waste)
- Building quality improvements (e.g. ground floor foyer finishes upgrade)
- Building equipment replacement (e.g. Main Fire Indication Panel, Emergency Warning & Intercommunication System, Generator Programmable Logic Controllers Works).

In regard to the category of works described as "building efficiency improvements", 101 Collins Street Pty Ltd applied to the Federal Government's "Green Building Fund" in August 2009 for a grant to support a number of energy efficiency projects that had been approved by the property Owner's investment committee as "sustainability initiatives".

The three projects submitted for the Green Building Fund grant were:

- Replacement of Refrigeration Machine RM2-1 (Chiller RM2-1).
- Foyer Lighting Upgrade.
- Carpark Lighting Motion Sensing Control.

The energy savings associated with these projects were forecast to be in the order of 700,000Kwh's/annum. The cost of the projects, the property Owner's financial commitment and the forecast energy savings were an ideal match with the objectives of the government's Clean Business Australia initiative.

We are pleased to advise that this application was successful meaning that all three of these projects were instigated on the basis that they are being jointly funded by 101 Collins Street and the Federal Governments Green Building Fund.

In regard to the physical progress on each individual project, we can report as below:-

Replacement of Chiller RM2-1:

The installation was completed on this project on the 1st November 2009. This machine has now been operating effectively within the chiller staging programme since the above date. The higher "co-efficient of performance" benefits from this new equipment are now being monitored to confirm that the forecast energy savings are being achieved.

Foyer Lighting Upgrade:

These works are well advanced with most light fittings having now been delivered and rough-in works (cable installation) generally complete. The works are scheduled for completion by mid 2010.

Carpark Lighting Motion Sensing Control:

These works were completed on the 5th March 2010 and are now in operation.

Again, we are monitoring the energy consumption of this area to assess the actual energy saving outcomes from this new installation.

The Fund Managers and Owners initiated these important energy reduction projects at 101 Collins Street as part of their commitment to a more sustainable environment and are pleased to have received support from the Green Building Fund.

Health in the 101 Workplace

More than 620 workers started the year on a healthy note by dropping into the 101 Collins foyer for a free WorkHealth check.

Offered as part of WorkSafe Victoria's WorkHealth initiative, the 15 minute checks gave workers the opportunity to find out about their risk of type 2 diabetes and heart disease and get free, confidential advice on what they can do to maintain good health. The on site WorkHealth checks proved so popular that WorkHealth is looking to return again later in the year.

For more information on how you can access a WorkHealth check, visit workhealth.vic.gov.au.





Baker & McKenzie, Melbourne

Bates Smart creates world-class workplaces for a diverse range of organisations and institutions. We collaborate with our clients to enhance their brand, culture and organisational performance. Partnered with our specialist workplace expertise, our extensive hospitality and residential skills bring a richness to our projects that enables us to create that intangible and invaluable quality – a great place to work.

www.batesmart.com

BATESSMART.



A Glimpse at Climate Change

By **Natasha Mills**,
Senior Consultant at
Great Forest Australia

I was talking with a taxi driver the other day, and after telling him what I did for work, he asked me a sincere question. "What is this whole 'Climate Change' thing anyway?" After giving him a quick rundown of how it works, he thanked me and said something that surprised me. He told me that he hadn't thought that global warming was all that urgent, and this was partly because he didn't understand what it was all about.

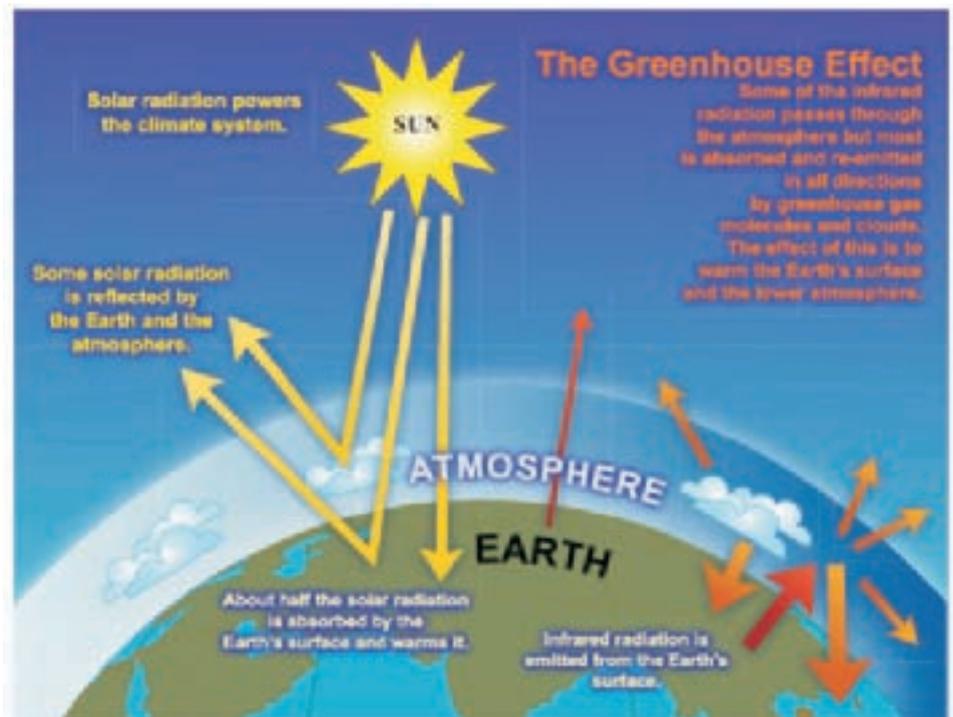
Now this really got me thinking – maybe he wasn't alone. We humans are far from simple when it comes to our understanding and interpretation of things. We have a million bits of information competing for our attention every day, and when it comes to 'climate change' there are so many messages coming our way, that it's often easier to bury our heads in the sand.

In our experience, people oscillate between emotions when it comes to the current state of our environment: anger, denial, disbelief, guilt, resignation, hope, empowerment, passion and despair, all of which are normal and valid. But let's take emotion out of the equation for a minute, and look at what this whole 'Greenhouse Effect' is about.

- We depend on the sun and its heat to survive. Some of this heat (solar radiation) is absorbed by the Earth's surface, whilst some is reflected by the Earth and the atmosphere.
- Gases such as carbon dioxide and methane build up in the upper atmosphere of the earth and trap heat around the planet, rather than reflecting it away from the earth. This is just like the glass in a greenhouse (see picture).
- The atmospheric concentration of carbon dioxide (CO₂) has increased by 31% since 1750. During the past 420,000 years (and likely the past 20 million years) there has been very minimal fluctuation.

So, there you have it, we are getting hotter. According to the Australian Government, "Climate change is one of the greatest economic, social, and environmental challenges of our time. This is changing rainfall patterns, reducing water availability in Australia and increasing the frequency of severe weather events such as bushfires and storms." This is why the terms 'Global Warming' and 'The Greenhouse Effect' are also referred to as 'Climate Change'.

So let's put this debate on Climate Change to the side for a second. For us at Great Forest Australia, whether or not you agree with the whole concept of Climate Change is irrelevant; there are plenty of other compelling reasons to reduce our individual and collective impact on the Earth. According to the Millennium Ecosystem Assessment, called for by the UN Secretary General in 2000, (prepared by 1360 experts from 95 countries, with an 80-person independent board of review editors), "Human activity is putting such strain on the natural functions of the Earth that the ability of the planet's ecosystems to sustain future generations can no longer be taken for granted. The provision of food, fresh water,



energy, and materials to a growing population has come at considerable cost to the complex systems of plants, animals, and biological processes that make the planet habitable. As human demands increase in coming decades, these systems will face even greater pressures – and the risk of further weakening the natural infrastructure on which all societies depend. Protecting and improving our future well-being requires wiser and less destructive use of natural assets."

What does this really mean? Well, simply put, we can't keep on living, doing, and consuming the way we have been in the past. Our planet simply cannot cope. The things we depend on such as food and fresh water will simply not be available; we are using up more resources than can be replenished.

At Great Forest Australia we take resource use very seriously, and it's something we are very passionate about. The recycling program implemented at 101 Collins Street in September 2008 is part of this mission of 'Resource Recovery'. Australians generate more waste per person than any country in the developed world – not a statistic to be proud of!

Landfill sites release thousands of tonnes of Greenhouse Gas each year, totalling 20 million tonnes or nearly 3 per cent of total national emissions in Australia. In a recent statement, Environment Minister Peter Garrett reported that Australia produced 43,777,000 tonnes of waste in 2006-07 – a 31 per cent increase in five years, with waste levels projected to continue to grow. So if you think 'recycling' is a small part of the environmental picture, think again.

Every item we send to landfill rather than reusing or recycling is wasted. Each aluminium can, plastic bottle, cardboard box, or mobile phone we 'throw out' rather than recycling it represents a lost potential resource. Aluminium cans are a great example – the same energy input that is used to make one can from raw materials can be used to produce 20 cans from recycled materials. Simple really. Items such as paper, cardboard, glass and plastic bottles that are separated and recycled contribute to less resources being used.

Over the last year, the recycling program at 101 Collins St has prevented 702 tonnes of Greenhouse Gas emissions from being emitted, simply by recycling paper, cardboard and organic food waste. No small figure, and one which will increase in the coming years.

But let's go a step further than recycling. What about not buying the 'stuff' in the first place? Ask yourself "Do I really need to buy or use that in the first place?" At 101 Collins St we see on average 2,500 disposable cups going to landfill each day. What about using a reusable mug? There are so many ways we can make changes to our thinking and actions every day – and it really can provide a great benefit to our environment.

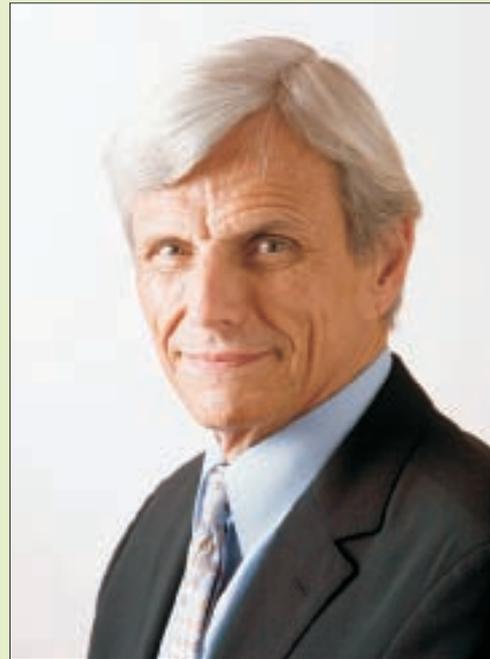
One couple in New Zealand carried out an experiment – to go a whole year without producing landfill – and they produced only a small bag of landfill waste over an entire year.

Inspiring stuff! What can I do, I hear you ask...nowadays there are many websites, books and magazines with tips and ideas about how you can reduce your 'consumption'. Here are just a few:

- **Recycling Near You** - On this site you can search for information about the recycling and waste services offered by your council. You can also find specific local recycling options for a wide range of products <http://recyclingnearyou.com.au/>
- **Ethical Consumer Guide** - The Ethical Consumer Guide has come out of a shared concern that many people although eager to make changes in their buying habits for the better, do not have access to information to make informed choices. This website and accompanying guides, provide information on companies and brands, drawing from existing sources. The information allows evaluation of the social and environmental impact of companies on the earth and our society, and gives insight into the ever-increasing concentration of company and brand ownership. www.ethical.org.au/
- **ResourceSmart** – Businesses and organisations have a major role to play in reducing greenhouse gas emissions, water conservation and waste management. Implementing sustainable practices in your business now will equip you for the challenges and opportunities ahead. ResourceSmart is a website for Victorians, working on shrinking your impact on climate change. It's where you'll find a range of solutions and information to help you cut your greenhouse pollution. www.resourcesmart.vic.gov.au/for_businesses/how_to_start.html
- **Australian Community Food** - Australian Community Foods is a non-profit community service supporting organisations who work to increase our access to healthy, local food. The main feature of this site is a geographic search and matching service such as farmers markets, community gardens, organic retailers and much more. www.communityfoods.org.au/
- **City Switch** - CitySwitch Green Office is a national tenant energy efficiency program run in partnership between several city councils along with state government agencies, the NSW Department of Environment, Climate Change & Water and Sustainability Victoria. The program works with office tenants to improve energy efficiency, thereby reducing the CO2 emissions attributed to global warming. One of the main reasons for choosing this way to bring about environmental action, is that tenants can influence up to 50 percent of total energy use in office buildings. www.cityswitch.net.au/?tabid=1131
- **Fare Share** – rescuing food, fighting hunger. FareShare receives food from a range of different types of donors (food wholesalers, catering companies, etc), and prepares meals in their very own kitchen. An important aspect of their work is to raise community awareness of the magnitude of hunger and food insecurity around us, and the extent of food wastage in Victoria.

You can donate or volunteer with the organisation. www.oneumbrella.org.au/

Bates Smart and 101 Collins Street



By Roger Poole
Chairman, Bates Smart

Bates Smart has been working with the 101 Collins Street management team for many years. As owners and managers, the 101 team has been among the most proactive and energetic in Australia. For many years, the policy has been to review the performance of the building and act to maintain design standards appropriate to one of the leading office towers in Australia.

Over the past decade, we have acted as architects for many projects designed to keep the building ahead of contemporary standards and enhance occupant experience. This includes the installation of 4metre revolving doors front and rear, the introduction of a lift and open stair to Flinders Lane, provision for the introduction of the Italian café in the Southeast lobby. Of particular interest to part floor tenants is the introduction of high quality stone-lined typical lift lobbies to multi-tenant floors. Few, if any, of these enhancements were specifically requested by tenants. Rather they are the product of continuing review and enhancement of the building by 101 and its consultant team.

The building owners have not hesitated to invest in keeping 101 Collins competitive with new buildings under construction. Continuing this policy, a twelve month period of ground floor improvements is underway, replacing all of the travertine core cladding, introducing a new reception desk and directory board, and new graphics and artwork. A new lighting installation will transform the lobby experience. The proactive 101 Management team will also be bringing significant Green Building initiatives online during the period.

We have followed a particular design brief for all these changes: we have been asked to introduce elements which respond to contemporary occupant needs using the design vocabulary of the original building. This is to ensure that the building remains timeless and relevant, almost as though it had been completed in early 2010. We thank the team at 101 Collins for their support and are proud to have played a part in these enhancements.

The Italian - Launch of La Terrazza

In February, Roberto Scheriani of The Italian - successfully launched his newly renovated outdoor Champagne Terrace - "La Terrazza" - to a select mix of food and wine media, VIPs and friends of the award-winning restaurant.



Roberto Scheriani and Ludovic Legeard

Below: Anja Pernek and Roberto



Alan Nelson and Danielle Wagner



La Terrazza

Designed in association with renowned French Champagne house - Laurent-Perrier - La Terrazza incorporates both the Italian and French influence in its design and is reflected with the use of luscious vines, decadent cushions and Laurent-Perrier bottles dripping from the ceiling.

The launch saw guests including Yeojin Bae, Karen Webster, Grant Smilie, Jesse Martin, Arabella Ramsay, Christopher Hayes and Laurent-Perrier's Regional Export Director (Asia-Pacific) Ludovic de Lageard - who flew in specifically for the event - enjoying crisp Champagne and the cu-

linary delights of Head Chef Andy Logue - showcasing how best to utilise this "must visit" city destination. Designed by Melbourne architects - New Design - "La Terrazza" takes advantage of the prestigious environment featuring a stylish retractable roof - ensuring entertaining will continue no matter what the conditions!

The perfect venue for an afternoon meeting and Saturday dining - "La Terrazza" is not to be missed.

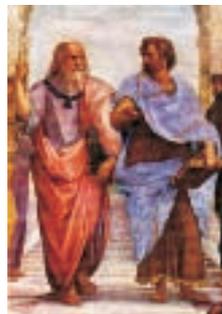
Thinking About Ethics - *The Cranlana Programme*

Deadlines, urgent meetings, overflowing inboxes - the pressures in our working lives mean that often there is not enough time to fully contemplate ethical challenges or even consider the implications of our decisions. We lose sight of the broader context. We end up relying on old assumptions, returning to old ways of thinking, in essence, sticking with the tried and true.

But faced with a raft of complex problems, such as uncertain financial futures, global inequalities and threats to our ability to live sustainably, is this kind of thinking good for our companies and our society? How can we approach these social and economic challenges differently? How do we assure ourselves the confidence to identify and address the ethical dilemmas we face as part of our daily engagement in business and our communities?

For many senior leaders it is time to go back to basics and reconsider the moral principles upon which we base our decisions. In 1993 The Myer Foundation established the Cranlana Programme for the purpose of enhancing the practice of values-based leadership in Australian society. It was a prescient move. It anticipated the desire in many people to engage in thoughtful dialogue about ethics and what contributes to a good society. Since its inception, the Cranlana Programme has run some 70 high-level colloquia and 30 symposia on topics such as justice and society, power and ethics, the value of democracy, and business and ethics, plus a number of issue-specific seminars, lectures and round-table policy dialogues.

The programme's main seminar is the Colloquium which takes place over six days. This is a forum where senior-level executives can examine their own values, thinking and assumptions that underlie their decision-



making. Each colloquium is structured around carefully selected philosophical texts taken from classical to modern times. Each has influenced our culture and our laws today. Each brings new insights into what constitutes the good society and helps us to clarify our thinking on ethical dilemmas.

At the colloquium, expert moderators help navigate the powerful ideas contained in the texts. We engage with ideas about the wellbeing of our communities that have captured the imagination of thinkers and philosophers for millennia. Participants are encouraged to actively reflect and listen to different viewpoints in the round-table discussion. Through this process issues, principles and the ethical consequences of decisions can be explored. The value of the colloquium, according to feedback, is that participants find they have greater clarity in their thinking. For many participants it is the first time since beginning their careers that they consciously reflect on and challenge the ideas and influences that dominate their decision-making. They develop a more concrete values base for finding a way through the moral conundrums, complex relationships and difficult decisions facing us all.

It is a rigorous and rewarding journey for those who want to contribute more effectively to their organisations and communities. There are only six colloquia left in 2010 and places are limited.

If you would like more information, visit www.cranlana.org.au



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Hats - An Anthology

by Stephen Jones

Location Queensland Art Gallery, Brisbane

Date March 25 to June 27 2010

Tickets Free entry

Sur La Tête

By Alison Waters

Hats matter. As Christian Dior the famous French couturier noted "without hats there would be no civilization". They are the most symbolic element of our dress. Since man started to walk upright, the headdress was the defining status symbol. In New Guinea many of the tribesmen wear elaborate headdresses made from available flora - and very little else. Hats always symbolize some sort of status from the policeman's hat to the beanie and baseball cap worn backwards. They are important cultural artifacts.

Hats - An Anthology by Stephen Jones is the result of a collaboration between London's Victoria and Albert Museum and milliner Stephen Jones. It was first shown in London in 2009 and now it is exclusively on display at the Queensland Art Gallery - what a coup for this beautiful gallery, surely one of the most elegant and sophisticated in Australia. The exhibition presents more than 250 hats and iconic headpieces from the V&A's extensive collection and Jones' own whimsical archive. Jones has been a milliner for more than 25 years and has collaborated with designers including Jean Paul Gaultier, Vivienne Westwood, John Galiano, Comme des Garçons and Marc Jacobs.

The exhibition features hats worn by historical and cultural icons - singers, celebrities, actors and actresses of the past and present. It includes one of Dietrich's trademark berets by Elsa Schiaparelli, Philip Treacy's bridal headpiece created for Camilla Parker-Bowles' marriage to the Prince of Wales and Stephen Jones' own creation for Kylie Minogue - Visor Headress which featured on her 'Showgirl' tour.

In person, Stephen Jones is a puckish figure who looks like he may have walked out of Alice in Wonderland. He certainly exudes a strong sense of insouciance - a man very comfortable with who he is and what he has achieved. His cherubic face radiates good humour - an accessory as essential as a good hat.

Tony Ellwood director of the Queensland Art Gallery, who managed, dexterously, to wear two hats at the launch cocktail party, said the exhibition "follows the life of a hat through the stages of Inspiration and Creation to the Salon and, finally, to the Client who gives it ultimate purpose and flourish".

"Hats have to be a mirror of their age with a touch of whimsy," Stephen Jones writes in his introduction to Inspiration. One of my favourite inspirational hats was by New York milliner Albertus Swanepoel inspired by his homeland South Africa - a beautiful sculptured fine straw hat with a black pompom in the centre made from plastic garbage bags.

I loved the Kiss of Death hat by Joe Gordon, long rigid black feathers like an Indian chief's headdress caught in a high wind, and Stephen Jones' 'Wash and Go' hat, molded by a heated paint stripper from clear plastic to resemble a splash of water.



Graham Smith, Pirelli tyre c. 1985. Photo: Richard Davis/VandA Images



Stephen Jones, hat with rolled brim, 1982. Photo: Richard Davis/VandA Images



Jo Gordon, Kiss of death 1994. Photo: Richard Davis/VandA Images



Stephen Jones for Christian Dior Haute Couture 'Olga Sherer inspiree par Gruau Hat' Autumn/Winter 2007/08. Photo: Christopher Moore/Catwalking

There is a distinctively Australian section by Australian milliners and they certainly don't let the side down. Hats made from cassowary feathers, hats in the shape of our beautiful native flowers and a particularly fine fantastic hat that I lusted after called "Wings" by the clever Sydney milliner Suzy O'Rourke. Melbourne milliners were well represented. Richard Nylon, was deeply honoured to have two of his whimsical hats in the Australian milliners section.

Fashion film clips at the Exhibition of old newsreel footage are a delight - the difference between the American and English hat models from the 30s and 40s is pronounced. The Americans models show beautiful teeth while the English models simply smile enigmatically. However when you are wearing a hat it's hard to resist a smile.

Hats lift your spirits instantly - men and women should throw their anti-depressants away and start wearing hats. Hats make you feel marvelous - an accessory that completes everything, not just the face. If you haven't already a passion for hats, you won't come out of this exhibition without falling in love with the art of millinery - make a hat your essential IT accessory and like Jones combine it with a good sense of humour.

The Hidden Brain

By Shankar Vedantam
(Scribe \$35)

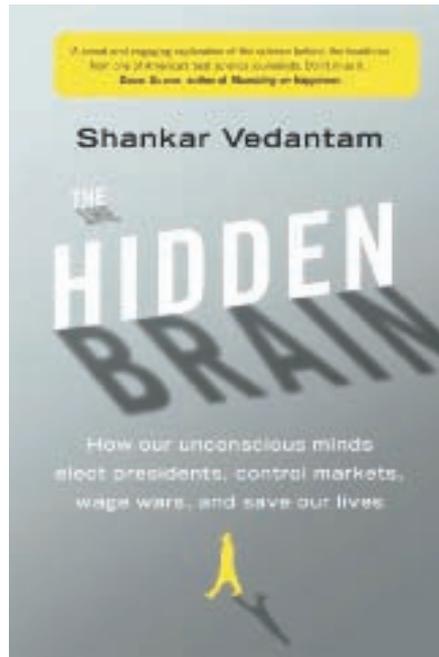
For some people it might be an unsettling realisation to be told that there are invisible and covert forces that influence our behaviour. It is even more unnerving and provocative to be told that these forces can act to our own detriment.

Vedantam explores how a range of influences fuel most of our daily decisions without our awareness and often with dire consequences. Consistent with his background as a science journalist the narrative consists of a series of vivid and often confronting stories to which he applies modern psychology research.

While theories about the unconscious mind go back centuries, Vedantam sheds fresh light on the matter by applying measurable evidence to tackle the seemingly inexplicable. His range of analysis includes: why highly educated family people become suicide bombers; the influence of the unconscious mind on the stock market; the indifference of a group of bystanders to a defenceless woman being bashed on a bridge; and the matter of why people are more concerned about a lost puppy dog than genocide.

In one chapter we see how the 'hidden brain' influences people to follow the group. This is made salient in a chapter that explains why on September 11, moments after the first plane struck the world trade centre the people on the 88th floor fled to safety while almost everyone on the 89th floor remained at their desks and perished. Vedantam believes that the 'hidden brain' had 'anchored them to others around them' who had formed a consensus that they were safe.

In another case study Vedantam explains that 'unpleasant and inaccurate associations lie within us all'. He demonstrates the shocking



finding that children, irrespective of their skin colour, had learned negative associations with black faces and positive associations with white faces.

At this stage the comfort I once found in the belief that my opinions were rational, deliberate and well considered was beginning to fade. What if Vedantam is right? If we accept the possibility that we can be unconsciously biased into doing the wrong thing, even when we explicitly feel we are being fair, the ramifications are chilling. There goes our entire justice system!

Just when I started to feel completely helpless to my apparently insidious and manipulative mind Vedantam reminded me that I am free to block my subconscious impulses. So we have a responsibility, not only for our conscious minds but for our unconscious minds as well. Unfortunately he provides little guidance on how these unconscious forces can be overcome.

My other concern is that his analysis is often narrowly focused, ignoring inconvenient alternatives and drawing conclusions that are very loosely supported. For example, early in the book he looks at the Stock Market and a study that tracks 10 stocks with easy to pronounce names against 10 stocks with hard-to-pronounce names. From this he concludes that the 'hidden brain' associated the names of companies that were easy-to-pronounce with 'a sense of comfort' and that this is why these stocks outperformed.

A study of only 10 stocks is inconclusive. If just one stock had underperformed for a fundamental reason the result would be completely skewed.

Despite my minor gripes I found this book highly entertaining and a must read for anyone even remotely interested in human behaviour.

Reviewed by William Cole, Bell Potter Securities Ltd

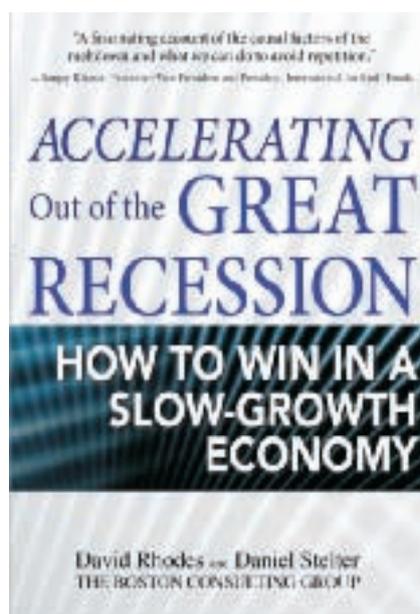
Accelerating Out of the Great Recession

by David Rhodes and David Stelzer
(McGraw Hill)

In a survey of major companies for their book, *Accelerating Out of the Great Recession: How to Win in a Slow-Growth Economy* the authors, partners of Boston Consulting Group in Boston, found that business executives expect the rising tide of government intervention to act as a brake on growth and the global economy.

Executives at more than 400 companies with revenues greater than \$1 billion were surveyed, with the following findings:

- 81 percent expect an increase in government regulation
- 81 percent believe that regulation will be a restraint on growth
- 75 percent expect an increase in trade and financial protectionism
- 71 percent expect an increase in labor protectionist measures
- 64 percent believe that growth will be more difficult



The authors contend that the relationship between businesses and governments will be critical to agreeing on policy solutions that stimulate sustainable economic growth. According to Rhodes, "In the future, a chief executive's decisions will not just be based on business criteria. They will have to take into account what government wants—or, in some cases, demands.

"Clearly, executives should focus on what they know best: growing their businesses in difficult circumstances. But they ignore politics at their peril. Company leaders need to learn politics well and lobby hard."

Co author David Stelzer in his brief visit to Australia said "Even in countries like Australia with strong growth rates, business will have to adjust. Changes - especially due to political intervention in Europe and the US - will likely affect business everywhere while at the same

time pressure from European and American companies will increase as their home markets are entering a slow-growth period and they seek new opportunities."



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Alison's Social Diary



Left:
Tacha Garcia,
Alison Waters
and Janet Todd



John Hoerner,
Alastair Jackson,
Alison Waters
and Robyn Velik

Australian International Opera Awards Fundraising Cocktail Party

A very special evening of wonderful opera, food and wines held at a breathtaking St. Kilda Road penthouse apartment, raised money for the Australian International Opera Award. The \$50,000 Award covers all expenses for the winner for 10 months training at the Cardiff International Academy of Voice in Wales.

The music was provided by young soprano Janet Todd and bass baritone, Hadleigh Adams with David McNicol on piano. It was a pleasure to meet Stefan Edselius of Macquarie Private Bank there and his delightful wife Lucinda.



Above: Charles Blackman and Elizabeth Makin



Above: Zen Ledden,
Alison Waters, Ben
Bordeau



Left: David Williams,
Kidder Williams, 101

Charles Blackman at Mossgreen Gallery

An exhibition was recently launched at Mossgreen Gallery in South Yarra of 44 Blackman artworks including the 1954 oil Schoolgirls, numerous new bronze sculptures and a series of sketches Blackman completed last year.

Mossgreen director Paul Sumner said the exhibition was being held to raise funds for the artist, who requires full-time care. Blackman suffers from Korsakoff syndrome, a brain disorder that affects his short-term memory.

Among many well-known art collectors at the opening, was 101 collector, David Williams from Kidder Williams.



Chairman of QAG
Prof. John Hay,
Oriole Cullen
from V&A,
Tony Ellwood,
Director QAG,
Queensland
Premier Anna
Bligh and
Stephen Jones,
international
milliner



Joanna Margetts and Alison Waters in a
Stephen Jones hat



Charlotte Quinn also in a
Stephen Jones hat

Hats – An Anthology by Stephen Jones

At the Brisbane cocktail launch of Hats – an Anthology by Stephen Jones, it was splendid to see so many women wearing hats. Tony Ellwood, Director of the Queensland Art Gallery in fact wore two hats! Charlotte Quinn looked striking in a Stephen Jones hat. Her mother Deborah Quinn is a passionate advocate for and collector of high fashion hats. Joanna Margetts looked particularly fetching in a Melbourne milliner, Serena Lindeman, Chanel-themed boater.



Di Bresciani, Piers Lane and Alison Waters

Launch of the Australian Festival of Chamber Music

London-based Australian pianist Piers Lane, delighted everyone who attended the launch of the Australian Festival of Chamber Music with a 45 minute recital of Chopin and Schumann. The Festival, of which Piers is the dynamic Artistic Director, will be held in Townsville from 30 July to 7 August and is this year celebrating its 20th anniversary.

Rupert Bunny: Artist in Paris

The Ian Potter Centre, NGV Australia, Federation Square, until July 4.

By Alison Waters

Francophile Melbourne painter Rupert Bunny lived and painted in Paris a century ago. Rupert Bunny: Artist in Paris, at the Ian Potter Centre NGV is the most extensive Bunny exhibition ever mounted. He was a prolific painter, painting 3000 works over his long lifetime.

The NGV's director, Gerard Vaughan certainly suggested in his opening night speech that Bunny's paintings were full of "the pleasure of paint and colour and light". Bunny followed what was the most fashionable style of his day, moving through successive styles strongly influenced by British pre-Raphaelites, or French primitives, symbolists and post-impressionists. Simon McKeon, Executive Chairman Melbourne office of Macquarie Group Ltd, talked of the success Bunny

enjoyed with the fashionable set in Paris and other artists of the time particularly Matisse.

Bunny first went to Europe when he was 19, in 1884, and, apart from a few visits to Melbourne spent most of the next 50 years as an expatriate, leading a privileged life mostly in Paris. It was not until 1933, after his wife's death and the fallout from 1929 financial crash, that he came back to Melbourne. Simon McKeon sensitively spoke about the seasonal nature of Bunny's financial situation and how we can all suffer fluctuating fortunes. He went on to say "it is important in the good times to give back to the community".

A Melbourne reporter at the time described Bunny as having an 1890s air about him with "his unbelievably tall collar and exquisitely laundered cuffs"; he quoted the artist as saying: "Life in Paris is an art. In Australia it is a business."

This extraordinary exhibition is not to be missed. For more details see our Autumn Events on page 16.



Far left: Di and Nigel Buesst, Simon and Amanda McKeon, Gerard Vaughan

Left: Nigel Buesst with his great uncle Rupert Bunny.
Photos by John Hoerner

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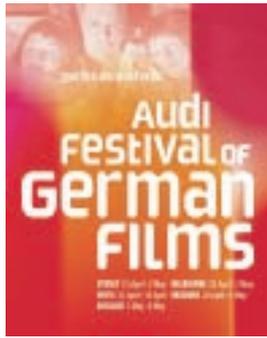
If you would like to be added to our mailing list
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Entries close May 14

Culture and Events

Audi Festival Of German Films

22 April to 2 May 2010



In its 9th year, the Audi Festival of German Films will again bring the most outstanding German film productions to Australia.

Audiences are invited to participate in the Golden Gnome Audience Award where you can vote for your favourite film and win a trip to Germany.

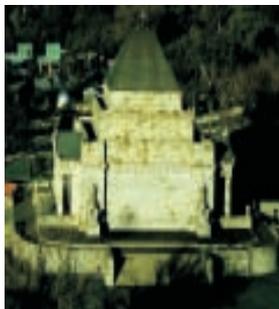
Screenings at the Palace Como and Kino cinemas.

Albert Tucker
Wild Colonial Boy V
1968
Heide Museum
of Modern Art,
Melbourne
Courtesy of Barbara
Tucker



Anzac Day 2010

The Dawn Service is held at the Shrine of Remembrance commencing at 6.00am. The public are advised that they should be at the Shrine by



5.30am. The official Wreath Laying Service commences at 8.15 - 8.30am and the ANZAC Day March commences at 9am at the corner of Swanston Street and Flinders Street and continues along St Kilda Road to the Shrine. The ANZAC Day Commemoration Service is held between 1pm - 1.30pm at the Shrine.



Australian Festival of Chamber Music

30 July - 7 August

For the twentieth birthday celebrations of the Australian Festival of Chamber Music, there will be an uplifting mix of first-rate music and excited social buzz for which the annual Townsville Festival has become famous.

Popular artists from previous Festivals will return - the Australian String Quartet, William Barton, Camerata of St John's, Alice Giles, the Goldner String Quartet, Louise Hopkins, Ben Jacks, Jack Liebeck, Simon Oswell and Matthew Wilkie. It is a special joy, in this anniversary year, to welcome back Young-Chang Cho, who appeared at many of the early Festivals. There is also a host of vibrant artists new to the AFCM - eminent composer and pianist - Roger Smalley - in residence along with Wendy Hiscocks, composer, pianist and authority on Arthur Benjamin. This year recognises important anniversaries of Barber, Benjamin, Chopin, Dohnányi, Mahler and Schumann.

Be sure to book early as this Festival is very popular. www.afcm.com.au

Melbourne International Jazz Festival

1 - 8 May 2010



The universal language of jazz has flourished over more than one hundred years and the common chord that defines this age of jazz creativity will be explored over the eight days of the 2010 Melbourne International Jazz Festival.

During the first week of May, the iconic spaces of Melbourne will be transformed as its streets, concert halls, clubs, bars and galleries play host to the world's leading modern masters of jazz. A rich multi-layered program of music events will be presented in the city centre, also incorporating film, visual art, public art installations and forums.

For more information check their website www.melbournejazz.com.au.

Rupert Bunny - Artist in Paris

26 March - 4 July
Ian Potter Centre, NGV

Rupert Bunny (1864-1947), was one of the most successful expatriate artists of his generation; indeed no other Australian achieved the critical acclaim nor enjoyed the artistic affiliations which Bunny experienced in Paris in the decades around the turn of the century. Rupert Bunny: Artist in Paris traces Bunny's extraordinary life and art, from Melbourne to Paris and back again. Organised by the Art Gallery of New South Wales, this will be the first major exhibition of Bunny's work since 1991 and includes over one hundred paintings, drawings and monotypes, some of which have never been seen before in Australia. The Principal Sponsor is the Macquarie Group.



A summer morning c. 1897
Art Gallery of South Australia, Adelaide
MJM Carter AO Collection through the Art
Gallery of South Australia Foundation
2009.
Given in memory of Jean A. Sutcliffe
(1921- 2004)



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Swiss Club – *the best kept secret*

By Alison Waters

For those in the know, The Swiss Club is one of Melbourne's better kept secrets. Tucked away behind 101 Collins in 89 Flinders Lane the entrance to the Swiss Club is unmistakable. The distinctive Swiss red cross national flag hangs above the entry stairs which lead intriguingly upstairs to the spacious Club dining room and bar. The walls are adorned with iconic Swiss ornamentation. You could be in Switzerland.

Mein host, Roger, has a wonderful welcoming smile and the staff are just great.

The Swiss Club is a perfect place for easy, relaxed and enjoyable dining and their prices are incredibly reasonable. This is hearty food for those not challenged by their diet. The menu is expansive with the accent on traditional European dishes.

My companion immediately thought back to memories of his mother's European cooking and found the bratwurst and rosti totally irresistible. I, on the other hand, chose the Australian favourite and had a succulent steak and the special Swiss Club salad which includes mixed lettuce, artichoke hearts, avocado, mushroom and pinenuts.

The Swiss Club is clearly the place to be as we head towards those cold winter Melbourne days and a longing for serious, satisfying simplicity. They also have a wonderful selection of premium wines, imported and local beers.

Their \$25 lunch special is great value with a choice of Swiss veal, fish of the day or steak of the week with a glass of premium Yarra Valley red or white wine.

For those corporate occasions and personal celebrations The Swiss Club have a splendid new function room on the second floor for 120 guests seated or 180 for cocktail functions. The function room is open seven days a week.

And if it is about getting down to business the Swiss Club has also has a board room available for 20 people.



Importantly for those planning a trip to any of Melbourne's amazing range of CBD entertainment The Swiss Club is an ideal 'before' and 'after' the show destination. The quick and efficient service is well suited to ensuring that you make the most of your available time. The Swiss club is Open for Lunch Monday to Friday from 12 noon and for dinner Wednesday to Friday from 6pm. For bookings or enquiries please call 9650 1196 or Roger Moullet on 0409 040249

Boxt Jewellery

The latest elegant addition to Collins Place at 45 Collins Street is Boxt Jewellery. Lorna and Paul Antoniadis opened their first shop, Boxt Gallery of Gifts at 459 Collins Street, in 2004 after many years of experience, with the goal of a fresh new innovative store with a unique selection of products. With Boxt Jewellery in Collins Place they concentrate on beautiful jewellery. In particular they stock Pandora – the phenomenon of modern jewellery, Georgini – Australian-made and sensibly priced for that special occasion, and Sue Sensi Designs, modern and affordable. Their newest store is located on the Ground level of Collins Place and is a delightful space with beautiful hand selected fashion jewellery pieces.

Their other shop, Boxt Gallery of Gifts, on the corner of Collins Street and William Street stocks a range of stylish handbags, jewellery and fashion accessories as well as homewares and baby products – in fact, perfect gifts for everyone and every occasion in an architecturally-designed space.

Lorna and Paul have worked out what people want - and they provide it! Do visit them at the new Boxt Jewellery in Collins Place, or at Boxt Gallery of Gifts.



Boxt Jewellery
Shop 9, Collins Place
45 Collins Street,
Melbourne
9654 2117

Boxt Gallery of Gifts
Foyer of 459 Collins Street
(Corner of William St)
Melbourne
9629 2235

Proustian Interview



Kevin F Griffen

General Manager - Sales

Southern Australia and New Zealand

Orange Business Services

Q Who do you most admire?

A People who sacrifice for positive change in a peaceful manner. Ghandi and Martin Luther King are obvious examples and I watch with interest what Barack Obama achieves in the USA.

Q What is your most pleasurable journey?

A Easy – the one that takes me ‘home’ to my wife and children regardless of location or duration away.

Q What in your life do you most regret?

A The passing of my father when I was 17. I wish we had more time together.

Q What in your view is your greatest achievement?

A Being a decent human being with family values – simple , but not always evident in others.

Q What of your possessions do you treasure most?

A I’m not very materialistic so at a push our family home in Glasgow. We just love it!

Q What is perfect happiness to you?

A Surrounded by family and friends or a quiet getaway with my wife, Lynn.

Q What quality most characterises you?

A Loyalty.

Q Which virtue do you consider overrated?

A ‘Hard working’ much better to work smarter. It is also used to cover deficiencies.

Q What do you fear the most?

A Illness of a close family member.

Q What characteristic in others do you most dislike?

A ‘Cup half full’ – life is too short for whinging, every day is a gift to be celebrated. Jealousy is also a destructive force.

Q What quality do you most admire in a woman?

A Confidence.

Q Is there a special place you would like to live?

A No, what makes it special is who you live with.

Q What quality do you most admire in a man?

A Humility. We are often surrounded by egos which exceed merit.

Q What are the words you most overuse?

A ‘Life is too short’ closely followed by ‘mine is a red’!

Q What do you perceive is your current mind set?

A Positive and optimistic – everyday is a school day – let’s have fun!

La Patente de Innovación y el Taco

(The Innovation Patent and the Taco)

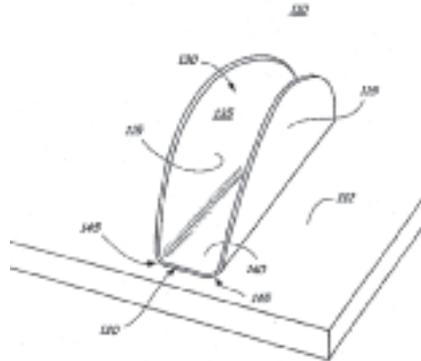


Tom Gumley Ph.D
Partner, Freehills Patent
& Trade Mark Attorneys

Many, many years ago, sometime between about 3000BC and the time of Hernan Cortes and his conquistadores, a remarkable advance was made by the Mesoamerican people. Instead of eating “tlaxcalli” or flat corn bread, someone decided to fold it over, stuff it with fish, small insects, ants, locusts or snails and hey presto, the taco was born. Well that’s what the food historians tell us anyway.

In the circumstances, you’d think that if a patent had been filed for a taco it would probably have expired by now. And you’d be wrong. Don’t believe me? Then take a look at Australian patent no. 20061000568B4 for ‘Square bottom

taco shell”. The owner of that patent now has the right to exclude whom they wish from making, distributing, selling or otherwise exploiting a taco as set out in the diagram below.



But surely you can’t give someone the right to exclude others from these sorts of tacos? Is it really the case that minor variations to something known, even something having the history of a taco, can give rise to an intellectual property right – a property right that is distinct from a right to the taco itself?

The answer is yes. In 2001, the Federal Government established an “Innovation patent system” that gives an Innovation patent owner a patent right for a term of 8 years to an invention that varies from what was known in ways that make a substantial contribution to the working of the invention. Notably, the inventions that may be protected under the Innovation patent system are those that could not be patented under the conventional Standard patent system because they would have been considered ‘obvious’.

There are now some very serious commercial considerations that arise for Australian

companies that operate in markets where these sorts of products are common place – such as the food sector.

First, because inventions that embody a much lower standard of innovation are now susceptible to protection, many Australian food companies that do not have the R&D budget of foreign companies may now be well placed to build their own intellectual property estate. Don’t forget that what we are talking about when we speak of ‘intellectual property rights’ is a right that can be licensed, sold or used to raise capital.

Second, there is now a much higher risk of patent infringement for food companies having operations in Australia - with more inventions now susceptible to protection, over time the patent landscape will become much more complex so that careful investigation and consideration will be required before product release.

Without question the Innovation patent system has changed the Australian legal and commercial framework in which food companies operate.

We are living in an age where the market release of a corn chip scalloped to prevent melted cheese from running over the edge could infringe a patent right. Or the release of a tortilla shaped to form a closure at one end when rolled into a burrito might destroy a valuable right that could have been obtained with an Innovation patent. In these circumstances, Australian food companies must now seek professional advice as to how the Innovation patent system will impact on their businesses.



24 Moons

24 Moons is a unique bar. Bee Amuludun, the General Manager, derives influence from the creative speakeasies of the Weimar Republic in pre-War Germany and in America in the 1920s. It’s vice and virtue in equal measure. The bar offers seductive cocktails, boutique beers, wine and champagne. The food menu is simple but exotic – white anchovies served with house made sangria, house spiced nuts, a cured meat plate and a beautiful selection of European cheeses. The ultimate mystique of 24 Moons is its enigmatic name - 24 moons, 24 months - making it even more alive and in the moment. The entertainment is glamorously eclectic.

24 Moons is open from Wednesday to Saturday from 5pm until 3am and on Sundays from 8pm to 3am. It is located in ACDC Lane off Flinders Lane. 9650 0035.

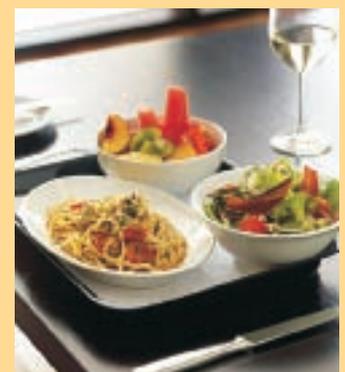
Collins Kitchen

Perfect for a Quick Lunch

The Collins Kitchen Express Lunch Sets are the perfect solution for a quick yet impressive business lunch or mid week catch up with friends. Each set reflects a different concept of the open kitchen and includes the “Deli” set with blue swimmer crab linguini, a salad bowl and fresh fruit (\$35).

The Express Lunch Sets are priced from \$28 - \$38 and include a glass of wine.

Collins Kitchen is located at Grand Hyatt Melbourne. For bookings, please contact 9653 4831



Collins Quarter clicks with the Collins Street Crowd

By Alison Waters

It's easy to see how Collins Quarter clicks with the Collins street crowd. It's a perfect fit for everyone from stockbrokers to retail staff or anyone just wanting a long cold beer.

It has been described as an "upmarket city pub, although still as traditional as you'd like. With a beer garden and plenty of tucked away seating, this is the place the top end of Collins swears by".

It's so close to 101 you can feel the atmosphere before you get there. Walking in from Collins Street over the tessellated tile entry, the old world quality gives way to a modern ambience. It's a place to meet and chat and discuss office politics or maybe your next move up the corporate ladder or that interesting face across the room.

The food is simply divine it ticks all our boxes for presentation, palate, and price. The dishes are elegant, without pretension and superbly presented. One look at the plate tells you that there is a love affair going on in the kitchen. The Chef clearly cares about every detail.

We chose the degustation menu, a tantalizing array of tastes. The first course was a fabulous selection from the Charcuterie - five delicious morsels served with cornichons and homemade piccalilly and Dench sourdough bread. The pork, chicken and pistachio terrine - serene - and perfectly matched with a delicious dry Austrian wine. This was beautifully juxtaposed with the next course a citrus confit ocean trout with carrot puree and yuzu and caper dressing that presented like an artists palette on the plate. The trout was matched with an exciting dry wine from Spain.

In this stand-out menu the 'piece de resistance' was the sweet potato tortellini with a caramelised pear and stunning Strzelecki blue cheese. This sublime dish was accompanied by a Mornington Peninsula wine with intriguing notes of pear. We moved from the tortellini to a dish of exquisitely succulent roast Gippsland partridge with a fig and tomato chutney. A fresh pea salad with pea shoots & cos heart brought a refreshing change to the palate. This was balanced with a light and lively rosé from France.

The white chocolate cheesecake with mango and lime was an overwhelmingly delicious indulgence - I want more. The lingering thought was one of beautifully presented and delicious food served by staff that were wonderfully attentive without intruding on our personal space.

I should mention that overlooking the open Magnolia courtyard with its retractable roof is Ra, the private and mysterious champagne and fine spirits bar which is strictly cushion service. Ra includes an exotic cigar room offering an extensive selection of fine cigars.

Collins Quarter is open Monday to Thursday from 7:30 - 1 am, Friday until 3am, and Saturday from 12 to 3am. Phone 9650 8505



Cole finds inspiration in Japan

This exhibition of sculpture by international artist Peter D Cole exudes a sense of Mondrianish abstraction. It includes some of the recent works from Cole influenced by his time in Japan. There are many art collectors in 101 who are passionate about Cole's sculpture.

John Buckley Gallery,
8 Albert Street, Richmond. Phone 9428 8554



Peter Cole with son William



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*" International contemporary works of art,
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*"Gallery philosophy is based on beauty interpreted through mastery of craft,
coherent and well-articulated concept and originality."*

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consummate client service and a total experience."*

*"Our collection expresses the infinite scope of beauty and does not acknowledge
externally imposed boundaries of culture, period, medium, or academic definitions."*

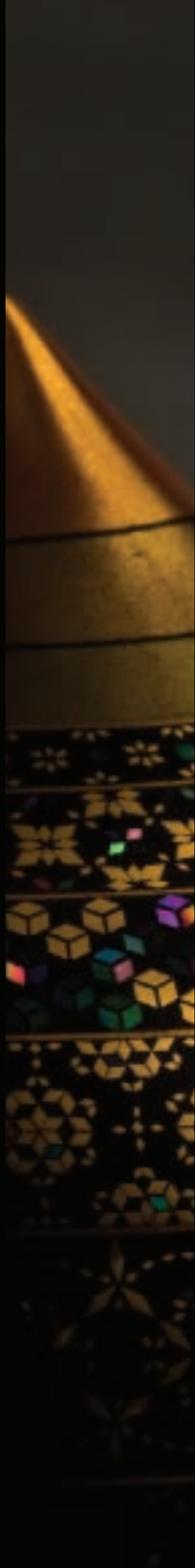
GRAND OPENING NOVEMBER 2010

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PRE-OPENING EVENT INVITATIONS: SALES@KEHOE.COM.AU

WEB: GALLERY.KEHOE.COM.AU

TWITTER: LKG_JAPANESEART



LESLEY KEHOE GALLERIES

Secrets

From a Sommeliers Diary

HANGING ROCK
Macedon NV Brut Cuvée



**'I've never tasted a better
Australian sparkling wine:
sheer perfection...'**

- James Halliday

HANGING ROCK
Heathcote Shiraz



**'I regard John Ellis as
the godfather of
Heathcote Shiraz...'**

- John Lewis *The Newcastle Herald*

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